EUROOPPALAINEN URASEURANTA –

URASEURANTATIEDON KERÄÄMINEN EU-TASOLLA

17.3.2021

ERIC CARVER

HELSINGIN YLIOPISTO
HELSINGFORS UNIVERSITET
UNIVERSITY OF HELSINKI

AGENDA

1. Miksi EU:n uraseuranta-asiantuntijaryhmä perustettiin?

2. EU:n uraseuranta-asiantuntijaryhmän suositukset

3. Miksi päädyttiin näihin suosituksiin?
   Gradular, Modular and Coordinated Approach to European Graduate Tracking (12.03.2021)

4. Mitä tapahtuu seuraavaksi?

Eric Carver

*EU:n uraseuranta-asiantuntijaryhmän jäsen, Task force1 toinen pj, Suomen toinen maaedustaja 2018-2020.
*Member of the EU Commission Expert group on graduate tracking (country representative of Finland)
*Co-chair of the Visionary task force on the options for comparative EU graduate data (Task force 1 set up by the Expert group).

*Yliopistojen työelämä- ja urapalveluiden Aarresaari-verkoston uraseurantaryhmän jäsen

*Vastuussa Helsingin yliopiston uraseurantakyselyistä ja työllisyyden seurannasta (muun muassa).

Asiantuntija
Opetuksen strategiset palvelut / Helsingin yliopisto
eric.carver@helsinki.fi
gsm. +358 50 5935019
https://twitter.com/ee_carver

MIKSI EU:N URASEURANTA-ASIANTUNTIJARYHMÄ PERUSTETTIIN?

- Komission uraseuranta-asiantuntijaryhmän perustamisen taustalla on EU:n neuvoston 2017 marraskuussa tekemät linjaukset/ suositukset jäsenmaille:
- COUNCIL RECOMMENDATION of 20 November 2017 on tracking graduates
- Asiantuntijaryhmän virallinen nimi oli **Commission Expert Group on Graduate Tracking.**
- Ryhmä aloitti toimintansa lokakuussa 2018. Viimeinen kokous oli syyskuussa 2020.
- Loppuraportti **Towards a European graduate tracking mechanism** julkaistiin 9.2.2021.

Ryhmän toimeksianto:

- Cooperation and mutual learning among Member States regarding graduate tracking systems and their further development;
- Exploring options for developing comparable data and common definitions;
- With regard to longitudinal surveys, exploring options for developing common principles, optimal frequency and how to track graduates who have migrated;
- Based on the results of the pilot European Graduate Survey, preparing an opinion to the Commission on the feasibility of a full roll out of a Europe-wide graduate survey;
- Within 2 years of the setting up of the group, assessing and reporting to the Commission on progress made in the implementation of the Recommendation.

SUOMEN EDUSTAJAT RYHMÄSSÄ

Opetus ja kulttuuriministeriö nimesi asiantuntijaryhmään kaksi varsinaista Suomen edustajaa ja yhden varaedustajan:

- **Eric Carver,** Helsingin yliopisto, yliopistojen työelämä- ja urapalveluiden Aarresaari-verkoston uraseurantaryhmä,
- **Tomi Kytölä**, opetus- ja kulttuuriministeriö
- **Tomi Halonen**, opetus- ja kulttuuriministeriö (Carverin varaedustaja, Suomen edustaja Eurograduate-uraseurantapilottikyselyn ohjausryhmässä).

- Suomen edustajia tuki työn aikana OKM:n nimeämä kansallinen asiantuntijaryhmä*, jossa edustus mm. Unifista, Arenesta, AMKE:sta ja opiskelijajärjestöistä.

EU:N URASEURANTA ASIANTUNTIJARYHMÄN SUOSITUKSET →ENSIN EU-KYSELY, SITTEN RINNALLE REKISTERIDATA

- **EU:ssa otetaan käyttöön eurooppalainen uraseurantakysely, jolla saadaan vertailukelpoista EU-tason tietoa korkeakouluista valmistuneiden työllisyydestä ja urakehityksestä.**
  - Kyselyn kohderyhmänä olisivat 1v ja 5v sitten korkeakouluista valmistuneet.
  - EU-tason kyselyyn osallistuminen on *jäsenmaille vapaaehtoista.*
- **Esitämme EU-tason kyselyyn osallistumiselle *erilaisia vaihtoehtoja,* huomioiden jäsenmaiden hyvin erialiset lähtökohdat.**
  - Suomen kaltaiset maat, joilla on jo omat kansalliset kyselyt, EU-tason tiedontarve voidaan toteuttaa osana omaa kansallista kyselyä. tai kansallisia kysymyksiä voidaan lisätä EU-tason kyselyyn.
- **Pitkällä aikavälillä suositamme, että valmistuneiden työllisyyden seurannassa hyödynnettäisiin kaikissa jäsenmaissa ja EU-tasolla yhä enemmän rekisteripohjaisia tilastoja.**
  - Kyselyjä voidaan lyhentää, kun osa tiedosta saadaan rekistereistä (kuten meillä tehdään opintotietojen osalta).
- **Ammatillisen koulutuksen osalta suosittamme nyt ensisijaisesti kansallisten uraseurantajärjestelmien kehittämistä.**
  - Suosittelemme myös ammatilliselle koulutukselle EU-tason tiedonkeruun mahdollisuutta myöhemmin, kyselyn ja/tai rekisteripohjaisten tilastojen muodossa.

EU:N URASEURANTA ASIANTUNTIJARYHMÄN SUOSITUKSET → EUROOPPALAINEN KOORDINAATIOMALLI URASEURANTOJEN KEHITTÄMISEEN

- Kansallisten uraseurantajärjestelmien ja EU-tason kehittäminen ja yhteistyön tiivistäminen edellyttää uudenlaista koordinaatiota sekä jäsenmaissa että EU-tasolla.
- Suosittelemme kansallisten ”uraseurantakeskusten/ koordinaatiopisteiden” ja EU-tason sihteeristön perustamista koordinaatiota varten.
- Tarkoituksena ei ensisijaisesti ole perustaa uusia hallintohimmeleitä vaan rohkaista jokaista maata luomaan koordinaatiolle itselleen sopiva kansallisen koordinaation malli, olemassa olevia rakenteita ja verkostoja hyödyntäen.

Expert Group Recommendations: Gradular, Modular and Coordinated Approach to European Graduate Tracking

European Graduate Tracking Initiative webinar, Friday 12 March 2021

Eric Carver

Expert Group Member (Finland), Task force 1 Co-Chair

Specialist, Strategic Services for Teaching, University of Helsinki

European Commission

Key challenge during our work
***Everything* is interconnected**

Source: Task force 1 - options on comparable European graduate data. Presentation by Taskforce1 co-chair Eric Carver, Sep 22 2020.

1. How to take into account the different contexts of participating countries? (*some have existing national GT systems, some don't*)
2. How to develop both the EU level and national graduate tracking systems with limited resources?
3. What Member States, other EEA countries, EU and key stakeholders want and are willing to invest & commit in?

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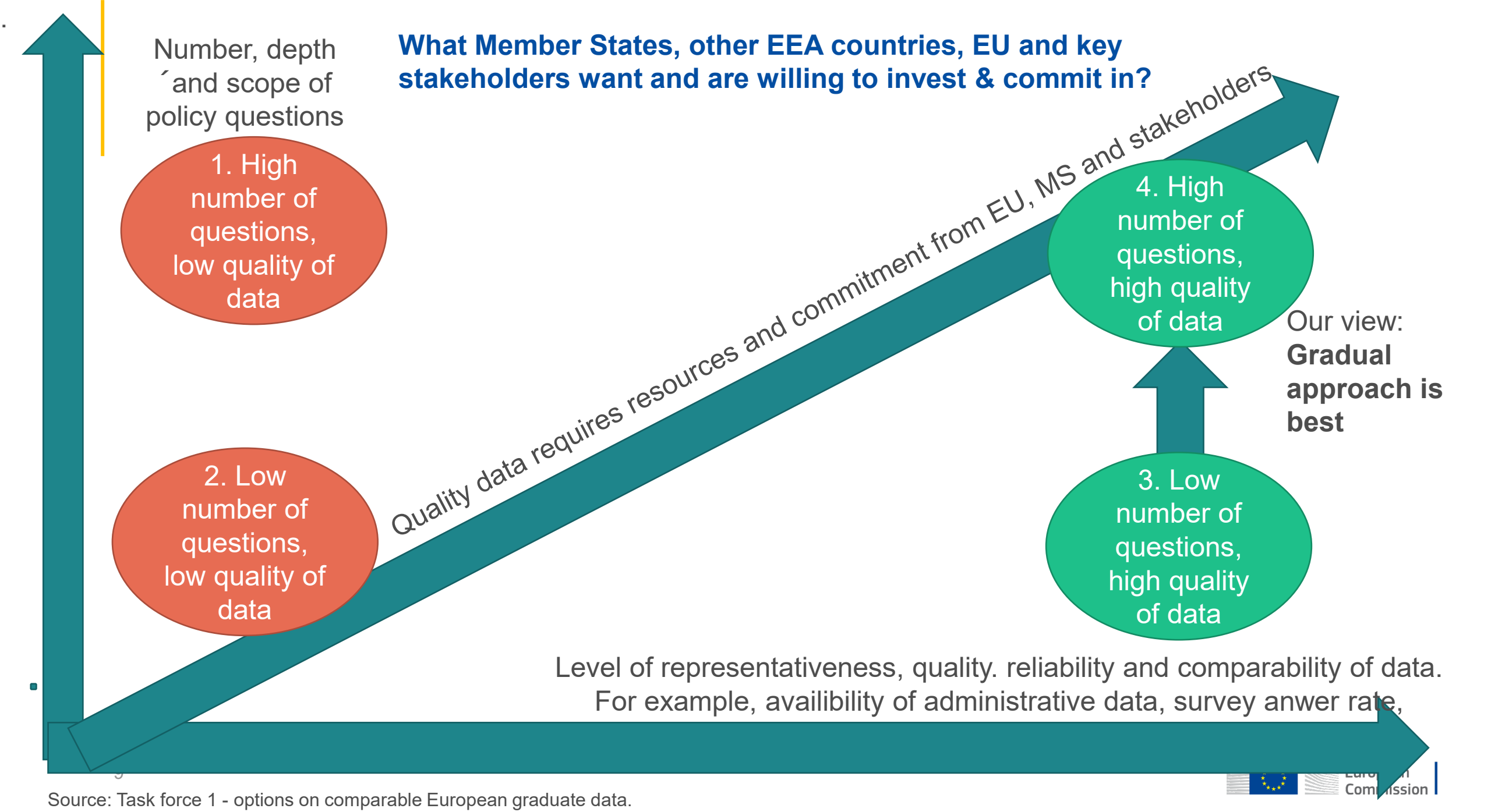

Source: Task force 1 - options on comparable European graduate data.
Presentation by Task force1 co-chair Eric Carver, Sep 22 2020.

Source: **European graduate tracking initiative.**
Unit for higher education policy Directorate General for Education, Youth, Culture and Sport
European Commission. 30.09.2020

Policy questions

Essential information	Socio-economic information
	Employment
	Education
	Mobility
Recommended information	Skills perception
	Quality and relevance of education
	Reasons behind mobility

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Essential information (A)

- Date of birth (month/year)
- Gender
- Country of birth and citizenship
- Country of residence
- Completed degree (possibly with indications of the final grade[22]) and field of education
- Employment status
- Sector and occupation (for those employed)
- Geographical destination of employment
- Basic information on working conditions (full time vs. part time; contract type)
- Educational achievement level of parents
- Information on career progression (job history before present job), including further formal learning after graduation
- International study mobility (i.e. degree and credit mobility of graduates while studying)
- International labour mobility of graduates

Recommended information (B)

Background information

- Children and partner (and basic related information such as age, education and employment status)
- Employment duration and work experience
- Income/earnings (labour and other forms of income)

Education

- Full education history
- Education delivery models (fully online vs. fully face-to-face vs. mixed model; working student)
- Education experience and work-based learning experience after or before graduation, and perception of relevance for the current job

Skills

- Self-assessment of skills
- Relevance of the skills acquired by graduates during education and training, and the skills they are using in their current job (self evaluation)
- Reasons for the lack of a horizontal match (for graduates not horizontally matched) (self-evaluation)
- Reasons for the lack of a vertical match (for graduates not vertically matched) (self-evaluation)

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Job search, career progression and satisfaction

- Job search duration/length of time incurred between graduation and first job
- Satisfaction with the learning experience (education and work-based), in general and in relationship with the current and with past jobs and with the job search experience
- Job satisfaction
- Quality of employment

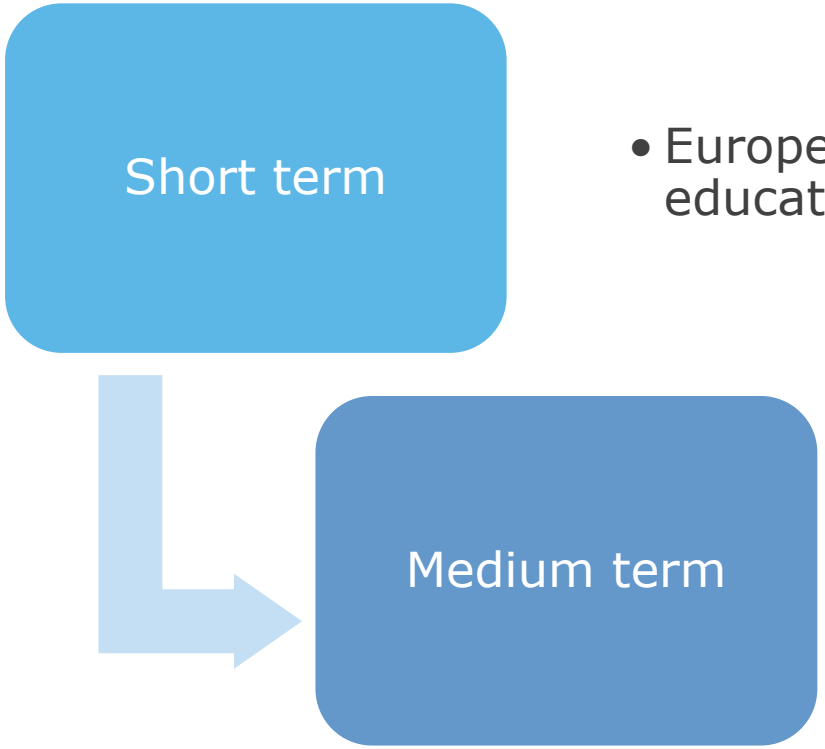
Mobility

- Drivers of mobility decision (including expectations)
- Detailed information on the work/education conditions of mobile graduates (see Annex 2)*

Picture from our final report:
Towards a European graduate tracking mechanism

Source: **European graduate tracking initiative.**
Unit for higher education policy Directorate General for Education, Youth, Culture and Sport
European Commission. 30.09.2020

Gradual approach



- European Graduate Survey (higher education graduates, door open for VET)

- Linked administrative data – supported by a shorter survey

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Source: Task force 1 - options on comparable European graduate data. Presentation by Taskforce1 co-chair Eric Carver, Sep 22 2020.

Modular approach:

Implementation and integration of a European Graduate Survey with *national graduate tracking measures*

The Expert Group has considered various options for the integration of the national and European graduate surveys and it recommends the following solution:

1) EU Member States and other EEA countries that do not have a graduate survey in place adopt the European Graduate Survey, with the possibility of expanding the list of data requirements in light of national policies and interests.

2) EU Member States and other EEA countries that do have in place national graduate surveys and that wish to participate in the European Graduate Survey, have one of the options below:

A. **Stop running their national graduate survey** in the year in which the European Graduate Survey is carried forward and only run the latter. ***Or decide to run parallel national and EU level surveys*.**
B. **National questions added into the EU survey.**
C. **EU data needs met with national surveys**.

Source: ANNEX 1 EXPERT GROUP ON GRADUATE TRACKING Task force 1: Final conclusions on options for tracking graduates at European level

Coordinated approach:
Governance Criteria of EU-level Comparable Data

1. Governance, policy and management functions

- Governance system, representation and decision making procedures, data ownership, governance: who can use the data and for what purpose?

2. Funding functions

- Budget model, process, decision making and cost sharing

3. Scientific and quality assurance functions

- Development and maintenance of policies and practices that ensure the quality, representativeness, reliability and comparability of the EU level data. And quality and scientific reliability of analysis and reporting of graduate tracking results.

4. Legal functions

- Compliance with EU and national regulation and legislation relating to graduate tracking, especially GDPR and data protection laws., Legal expertise and support needed for both EU and national level operationalization of EU level graduate tracking measures

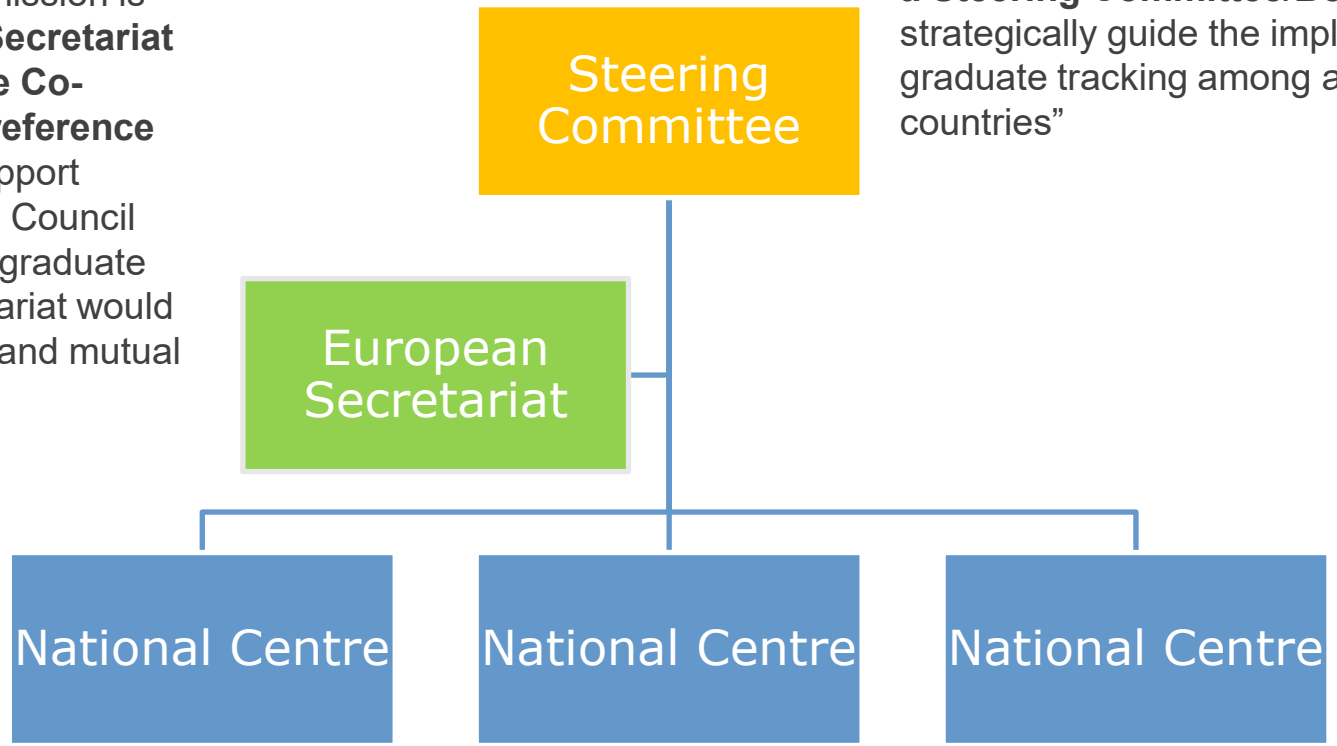
5. Operational and technical functions

- Data gathering and data protection, data quality assurance, translations, data analysis and research, data management and ownership functions, communications, dissemination of results

Source: ANNEX 1 EXPERT GROUP ON GRADUATE TRACKING
Task force 1: Final conclusions on options for tracking graduates at European level

Governance structure

"The European Commission is invited to **provide a Secretariat to the network of the Co-ordination Centres/reference points**, in order to support implementation of the Council Recommendation on graduate tracking. This Secretariat would facilitate cooperation and mutual learning…"



"The network of Graduate Tracking Coordination Centres/reference points the network's Secretariat are invited to create **a Steering Committee/Board**, to strategically guide the implementation of graduate tracking among all participating countries"

"Member States and other EEA countries are invited to establish, where it does not exist, a **Graduate Tracking Co-ordination Centre or reference point** for both higher and vocational education and training."

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Next steps (final report)

- **The European Commission and Member States need to make formal political decisions on the issues of**

    1. **capacity building,**
    2. **the content, schedule and roll-out of the European Graduate Survey,**
    3. **EU-level data management and access issues,**
    4. **the governance model and the funding of the EU-level graduate tracking.**

- The open issues identified in this report should be discussed at the relevant level in the context of the new governance model.
- In particular, clarifying the role of Eurostat and national statistical offices is important for the further development of EU-level graduate tracking

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Sources for reading

Referse chronology

- **Towards a European graduate tracking mechanism. Recommendations of the expert group : October 2018 - October 2020.**
- **Final Report annexes (1-4)**
- **Task force annex 1: Final conclusions on options for tracking graduates at European level**
- Eurograduate pilot survey (2020)
- Eurograduate pilot study. Technical assessment of the pilot survey and feasibility of a full rollout (2020)
- Mapping the state of graduate tracking policies and practices in the EU Member States and EEA countries (2020)
- COUNCIL RECOMMENDATION on tracking graduates (20 November 2017)
- Testing the Feasibility of a European Graduate Study – Final report of the EUROGRADUATE feasibility study (2016)

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European graduate tracking initiative

The next steps planned by the European Commission

Vanessa Debias-Sainton
Kinga Szuly, Nadia Manzoni
Marc Goffart, Kinga Szebeni

12.03.2021

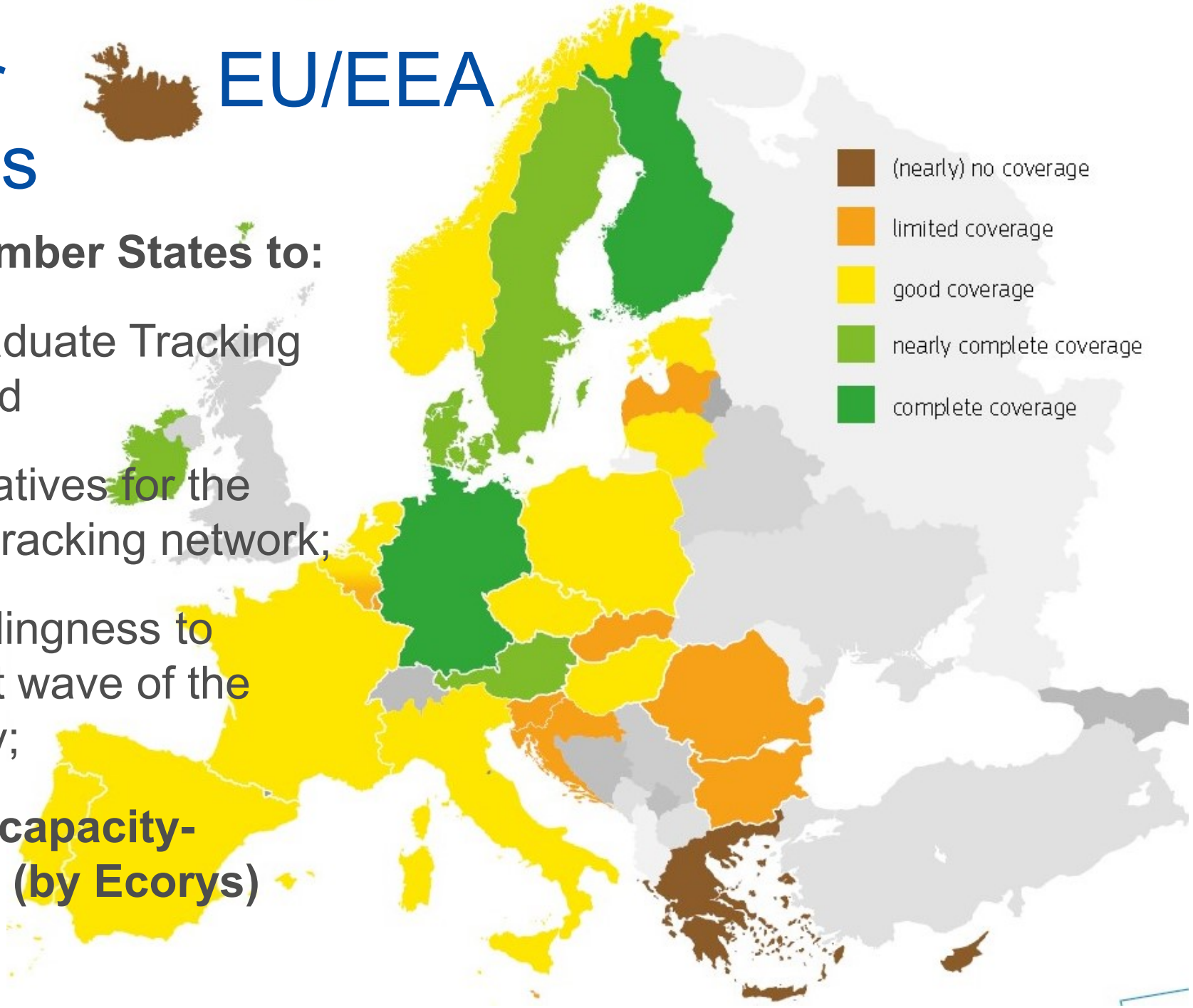
Next steps for Member states

EU/EEA

A. Call by COM to Member States to:

1. appoint National Graduate Tracking Reference Points and
2. nominate representatives for the European graduate tracking network;
3. indicate interest / willingness to participate in the first wave of the Eurograduate survey;

B. Implementation of capacity-building roadmaps (by Ecorys)



EU funding to support graduate tracking;

- EU support to EU/EEA countries participating in EGTI
  - **Support Service** for the European GT Network (NRPs) & Advisory Board (meetings & webinars, expert support, administrative data, communication)
  - **Coordination of the 1st Eurograduate survey** wave (2022) (questionnaire design, methodology, comparative report, dissemination)
  - E+ Grant to support **data collection** for EU/EEA countries participating in 1st Eurograduate survey wave (budget 1,000,000 € for up to 16 countries)
- **Capacity-building s**upport in 2021-2022 by Ecorys & national GT experts
- Use the opportunities provided in **EU funding programs** (ESF, RRF)

European Commission

SUOMEN VALINNAT JA TULEVA EUROOPPALAINEN URASEURANTAKYSELY

Suomen ratkaistavaksi tulee,

A. halutaanko lähteä mukaan 2022 kyselykierrokseen mukaan (vai esimerkiksi vasta seuraavaan).

B. ja jos halutaan, **miten osallistuminen käytännössä toteutetaan**?

Vaihtoehtoja on käytännössä kolme.

1. **Erilliset kyselyt**

   Toteutetaan omat uraseurantakyselyt normaalisti. EU-kysely tehdään erillisenä projektina, otantatutkimuksena (→ päällekkäiset kyselyt 5 vuotta sitten valmistuneille).

2. **EU-kysely osana kansallisia kyselyitä**

   Hyödynnetään nykyisiä yliopistojen ja ammattikorkeakoulujen uraseurantakyselyitä 5 vuotta sitten valmistuneiden osalta ja kerätään niiden avulla EU-tason tieto vertailukelpoisesti. Toteutetaan samaan aikaan kysely 1v sitten valmistuneille. (→ edellyttää kansallisten 5v-kyselyiden yhteensovittamista EU-kyselyyn)

3. **EU-kyselyssä kansalliset kysymykset**

   Osallistutaan EU-tason kyselyyn eikä toteuteta omia kyselyitä, mutta integroidaan EU-tason kyselyyn keskeisiä yliopistojen ja ammattikorkeakoulujen 5v-kyselyiden kysymyksiä (esim. rahoitusmallikysymykset).

MITÄ TAPAHTUU SEURAAVAKSI?

- Komissio (DG EAC) vie asian korkeakoulutuksen johtajien kokoukseen (Directors-General for Higher Education, DGHE), jossa ovat kaikki jäsenmaat edustettuna.
- Valmistelun tarkempaa aikataulua ei kerrottu 12.03. seminaarissa. Emme esimerkiksi tiedä kansalliset keskukset pitäisi perustaa tai milloin pitäisi ilmaista kiinnostus osallistua 2022 kyselyyn)?
- EU:n uraseuranta-asiantuntijaryhmän työtä tukemaan perustetun Suomen kansallisen asiantuntijaryhmän* toimikausi päättyi jo vuoden 2020 lopussa.
- OKM tiedottaa myöhemmin, miten kansallista valmistelua jatketaan asiassa.

*Ryhmän virallinen nimi oli *EU:n komission European graduate survey -valmistelua tukeva kansallisen tukiryhmä*

HELSINGIN YLIOPISTO
HELSINGFORS UNIVERSITET
UNIVERSITY OF HELSINKI